



Strategic Plan 2025-2027

VISION

In partnership with our community, to be a trusted and sustainable community leader, actively working together to support and empower people experiencing poverty.

MISSION

Serve as a pillar of support in our diverse community offering holistic and compassionate services to those dealing with poverty and food insecurity.

VALUES

The Agapè Centre upholds the following values in all that we do.

- **Empathy** – *Offering compassion and understanding to everyone we serve.*
- **Respect** – *Treating people we serve with the utmost dignity and discretion.*
- **Collaboration** – *Working collaboratively with our community partners to best serve people in need.*
- **Leadership** – *Inspiring others to join our efforts in supporting those in need through transparency, education and innovation.*

STRATEGIC PRIORITIES & OBJECTIVES

STRATEGIC PRIORITY	<i>OPTIMIZE OUR SERVICE DELIVERY</i>
OBJECTIVES	Enhance our services to better support those in need.
	Revitalize and utilize our space to its full potential.
	Address service gaps and overlaps to maximize available resources.

STRATEGIC PRIORITY	<i>MAKE OUR PEOPLE A PRIORITY</i>
OBJECTIVES	Boost Board diversity, knowledge and engagement to enrich our leadership dynamic.
	Strengthen Staff development, connection and compensation to ensure the sustainability of our team.
	Enhance our volunteer experience to help build and support our internal capacity.

STRATEGIC PRIORITY	<i>PLACE A FRESH FOCUS ON FUNDRAISING</i>
OBJECTIVES	Explore creative community initiatives to amplify our fundraising efforts.
	Secure strategic partnerships to support operational funding.

STRATEGIC PRIORITY	<i>ENHANCE OUR PROFESSIONAL PRACTICES</i>
OBJECTIVES	Increase branding and marketing initiatives to elevate awareness within the community.
	Create documented plans and procedures to ensure continuity of service and reduce risk.
	Leverage technology to better support Agapè Centre clients, team, and Board of Directors.